

<b>Category</b>	<b>Excellent (A)</b>	<b>Good (B)</b>	<b>Satisfactory (C)</b>	<b>Unsatisfactory</b>
<b>Purpose of Story</b>	Establishes a purpose early on and maintains a clear focus throughout	Establishes a purpose early on and maintains a focus for most of the presentation	Focus gets lost throughout the story and the purpose is somewhat clear.	It is difficult to determine the focus or purpose of the video.
<b>Point of View</b>	Your point of view is well established and contributes to the overall meaning of the story.	The point of view is stated but does not connect with each part of the story.	The point of view is stated but makes no attempt to connect to the overall meaning of the story.	The point of view is only hinted at or is difficult to understand.
<b>Gender Elements</b>	There are clear gender-based themes woven into the story. Easily identifiable yet not overly overt.	There are clear gender-based themes woven into the story. They are easily identifiable.	There are gender-based themes, but they aren't clear or are either difficult to identify or far too obvious.	There are not gender-based themes present.
<b>Audio Elements</b>	Narration is clear and well edited. Soundtrack/ effects compliment but do not overwhelm narration. All music is original.	Narration is fairly clear but is occasionally overwhelmed by the soundtrack/ effects. Some music is original but not all.	Narration is hard to understand many times during the presentation, soundtrack is distracting, no original music.	Narration is missing, no soundtrack. No attempt made to follow directions for the story.
<b>Image Elements</b>	All images are clear, original, and primarily used symbolically to communicate something in addition to the narration.	Some images are pixelated, not original, and are only used symbolically part of the time.	Images are not original, poor quality, and there is little to no symbolism in the story.	All images are unoriginal, pixelated or displaying watermarks, and only used to literally represent what is being stated in the narration.
<b>Assignment Parameters</b>	Time, image, and quality parameters are met.	Time, image, and quality parameters are met.	One of the of the three parameters is not met.	Multiple parameters are not met.